The smart and simple way to train your organization. Partner with the leading provider of comprehensive training courses and only pay for what you need!

**TOP TRAINING CATEGORIES**

- **COMPLIANCE**
- **SAFETY**
- **HEALTH**
- **SECURITY**
- **HUMAN RESOURCES**
- **TRANSPORTATION**

**TRAINING MATERIAL**
Use Coggno library or use your own

**AUTOMATED TRAINING PROCESS**
Easily distribute, schedule and view reporting

**AUTHORING**
Intuitive authoring tools

**LIVE TRAINING**
Launch live webinar training

**OUR PRODUCTS**

**FOR AUTHORS:**

**COGGNO CREATE**
Coggno Create is an intuitive authoring tool for content creators to build their own SCORM course right on Coggno. It has the ability to sync and be published directly in their accounts or be exported to other LMS platforms.

**COGGNO MARKETPLACE**
Coggno offers a robust marketplace platform for content creators to display their courses and make them easily available to their audiences worldwide.

**DEDICATED WEBSHOP**
Coggno provides content creators their own dedicated custom domain to list their curriculum

**PORTABLE WEBSHOP**
Syndicate or resell courses from the Coggno Marketplace right on your website. The courses you select will automatically reside in a webshop we create for you with search and e-commerce capabilities.

**FOR COMPANIES:**

**TRAINING HUB**
Coggno delivers a Training Hub interface where companies can arrange their entire office staff trained and certified online with a few clicks.

**SCORM DISPATCH TOOL**
Companies can purchase courses from Coggno and deploy the training on their own LMS. Coggno processes the SCORM and sends the courses in zip files to clients for loading into their own LMS.

**COGGNO CONNECT**
Host live training, webinar, and meetings via audio and video conference. Available on desktop and mobile devices.

**COGGNO CURATED TRAINING**
Coggno can curate and assist in handpicking relevant courses for clients that require varied curriculum for their employees.

**EZZELEY**
A sister company of Coggno. Ezzely is an employee engagement software that is available on a desktop and as a mobile app. Companies can use and implement Ezzely to keep their workforce engaged through recognition, instant surveys, and company announcements.
ENGAGING COURSE STRUCTURE

PERSONALIZED ROOMS
Cogno Connect allows you to create meeting rooms and connect with your employees and co-workers in a private and secure environment.

ADD TO GOOGLE CALENDAR
Add and schedule your meetings in your Google Calendar. Send a quick invite to your audience with a link to the meeting from your Google Calendar.

SCREEN SHARING
Yes to constructive meetings! Share ideas and present in many ways: Quick screen share, upload presentation, even share an external video. You choose.

CHATBOX
A public and private chatbox to people inside the meeting. Attendees can chat with fellow attendees privately or in the general chatroom.

SECURITY
We don’t store administrative passwords. Your connection is encrypted and secured by SSL. When you send the link we don’t ask for emails or passwords to access Cogno Connect, just a name.

MOBILE ACCESS
Host or join Cogno Connect meetings from mobile devices.

3 LEVEL PROCTORING PROCESS
Biometrics | Artificial Intelligence | Human Reviewers

BREAKOUT ROOMS
Further collaboration by grouping participants in their respective breakout rooms.

WEBCAM
Effective discussions made easy even when you are miles apart. Hold visual meetings and you’re good to go.

POLLING
Quick-pulse your participants in the meeting room.

MULTI-USER WHITEBOARD
Host and participants can draw and make notes while in the presentation together.

AUDIO
Host meetings with first-rate audio quality. Presenter has the option to mute all participants and avoid any background noise.

EMOJIS
Make meetings more engaging and express yourself with quick emoji status.

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TESTIMONIALS

Why Cogno? We went through a number of providers who promised the moon but never delivered. Then we discovered Cogno. What a relief! They were from day one flexible, smart, and forward thinking. They understood our business model and gave us the exact tools we needed to create and share our training vision. That was 10 years ago. We LOVE Cogno.

Ben Thomas, UST Training

We work in a specialized industry, with hundreds of staff working across multiple sites, time zones, and countries. Cogno delivers training where and when we need it. Using Cogno we can offer staff both internal and off-the-shelf courses, creating a cost-effective and tailored training solution. We have found it especially beneficial during the COVID pandemic.

Adrian Hutchings, Royal Wolf
# The Smart & Simple Way to Train Your Organization!

## Training Hub

**Only pay for what you need!**

## A Better Way

<table>
<thead>
<tr>
<th></th>
<th>Other Guys</th>
<th>Coggno</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Courses Subscribed</strong></td>
<td>1,000</td>
<td>1,000</td>
</tr>
<tr>
<td><strong>No. of Employees</strong></td>
<td>4,000</td>
<td>4,000</td>
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<tr>
<td><strong>Total Possible Distributed Courses</strong></td>
<td>4,000,000</td>
<td>4,000,000</td>
</tr>
<tr>
<td><strong>Initial Purchase of Library</strong></td>
<td>$125,000</td>
<td>$0</td>
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<tr>
<td><strong>Actual No. of Courses Taken</strong></td>
<td>1,234</td>
<td>1,234</td>
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<tr>
<td><strong>Actual No. of Courses Completed</strong></td>
<td>957</td>
<td>957</td>
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<tr>
<td><strong>Branding Cost</strong></td>
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<tr>
<td><strong>LMS Hosting</strong></td>
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<tr>
<td><strong>Support</strong></td>
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<tr>
<td><strong>Administration (per hour rate)</strong></td>
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<tr>
<td><strong>Total Cost</strong></td>
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<tr>
<td><strong>Cost of Money</strong></td>
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<tr>
<td><strong>Actual Cost Per Course</strong></td>
<td>$143</td>
<td>$19</td>
</tr>
</tbody>
</table>

## Join Some of Our Clients

- Safeway
- Costco Wholesale
- UL
- CNA
- Subway

sales@coggno.com

www.coggno.com